

BOOST EVENT ROI WITH [Event Name]'s In-App Lead Capture Solution

[Event Name], powered by Emerald, wants you to get the most value possible from your event experience. We're now offering an in-app lead capture solution to help you do just that.

Our lead capture solution is designed to streamline lead management and enhance your success, ultimately boosting your event return on investment (ROI). Integrated seamlessly into the event app, this lead capture tool provides exhibitors with a unified and user-friendly experience without additional software.

Technology That Supports Success

Market leaders have leveraged lead capture technology for years, but the cost and complexity limited widespread use. Now [Event Name] is changing the game for exhibitors of every size.

[Event Name]'s in-app lead capture solution delivers:



Seamless integration: Directly incorporated into the event app, this tool eliminates the need for extra software and hardware investments and allows you to concentrate on networking.



Unlimited booth worker access: Every registered booth worker at [Event Name] can utilize the lead capture features with no extra licensing fees or required hardware rentals, ensuring full team engagement without ballooning costs.



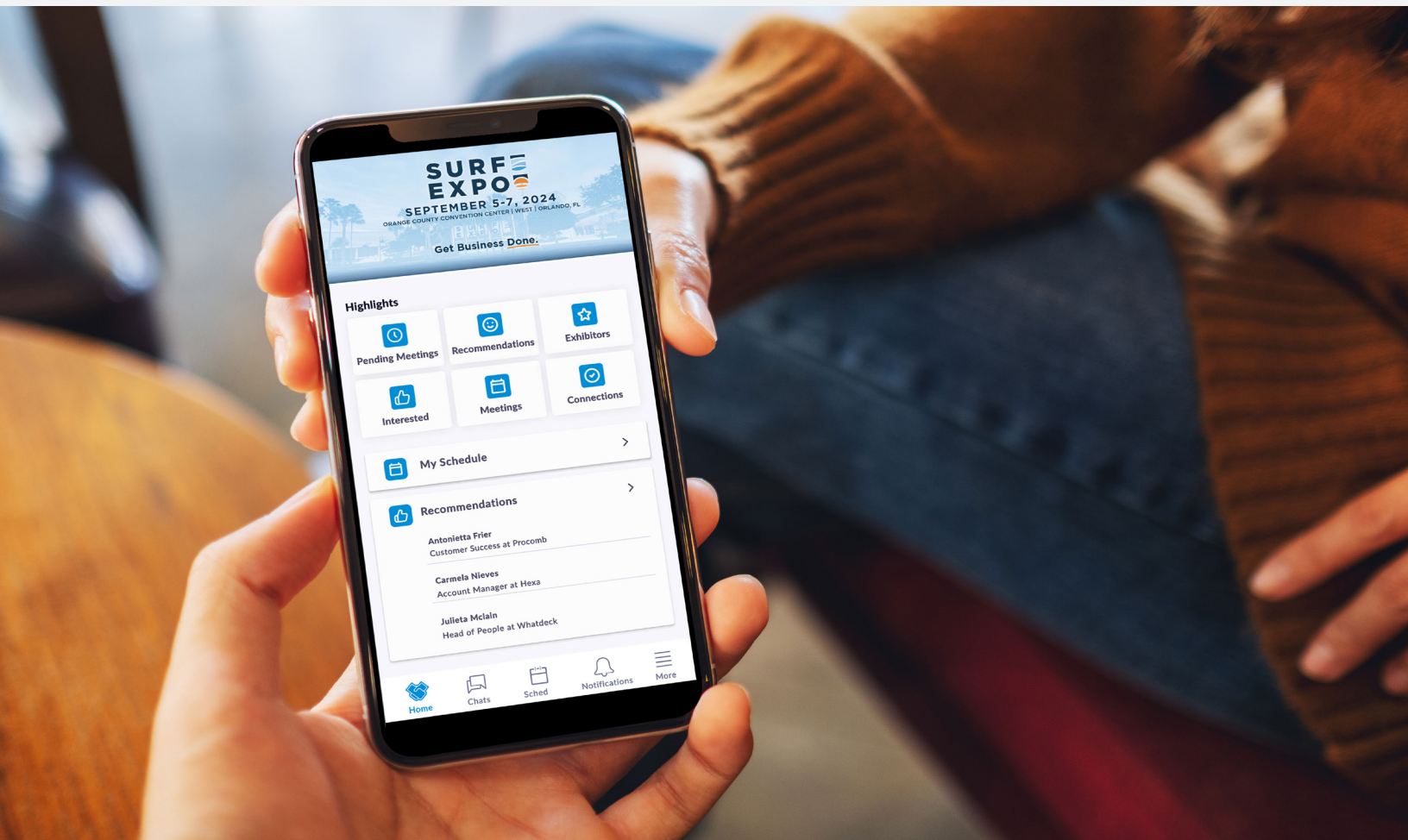
Personal device compatibility: Exhibitors can use any personal iOS or Android device, reducing equipment costs and simplifying operations. And the tool keeps working even when internet access is unavailable.



Comprehensive reporting: Access detailed lead reports and interactions from the team dashboard so follow-ups are simplified, and data-driven decisions are easier. Export data as .CSV files for easy integration with marketing automation and CRM systems.



Enhanced networking: Features like meeting scheduling, in-app chat and badge scanning bolster networking opportunities before and during the event.



Troubleshooting and Support

Please reach out/refer to this link for additional setup and support help. During [Event Name], there will be onsite support located [insert details of where exhibitors can find support during the event].

[Event Name]'s solution empowers exhibitors to efficiently capture leads, manage interactions and build lasting relationships, driving success at every event.

Value Powered by Emerald

Emerald leverages its expertise in the event space through unparalleled experience, producing 142 events annually and connecting with more than 1.9 million customers. Our innovative approach seamlessly integrates live events with media, creating immersive experiences. Committed to creativity and data-driven insights, Emerald knows how to help exhibitors achieve remarkable success.